

Brightwells

Est. 1846

59TH ANNUAL AUCTION SALE

of

HAY, STRAW, SILAGE & HAYLAGE

in

**HEREFORDSHIRE, WORCESTERSHIRE,
MONMOUTHSHIRE, GLOUCESTERSHIRE AND POWYS**

**Starting 10am on Thursday 16th January 2025 and
Finishing on Friday 17th January 2025 from 12noon**

Via Timed Online Auction

To register to bid visit www.brightwells.com

Pre-sale Enquiries:-


Matt Williams 07976 723141

Jeremy Jehan 07974 193667

Further details:

Brightwells Limited, Stoney Street, Madley, Herefordshire, HR2 9NH

Tel: 01432 261325



CONDITIONS OF SALE

1. **THIS IS A TIMED ONLINE AUCTION ONLY - PLEASE DO NOT ATTEND THE SITE, NO LIVE AUCTION IS TAKING PLACE.**

FOR FURTHER INFORMATION ON HOW TO REGISTER FOR THE TIMED ONLINE AUCTION PLEASE SEE THE NEXT PAGE UNDER REMARKS.

2. The highest bidder to be the Purchaser and no bidding shall be retracted after the hammer has fallen. The Auctioneers reserve the right to refuse any bidding and in the event of any dispute.
3. Reserve Prices and Provisional Sales - All Lots are put up for sale, subject to any reserve price imposed by the Vendor. Some lots may have reserve prices and the final highest bid on a lot may be subject to acceptance by the seller, if the reserve is higher. The highest final bidder on a lot is contractually obliged to stand by that bid, if it is accepted by the seller.
4. The description of the various Lots is believed to be correct. For the guidance of the Purchasers, approximate weights or measures of each Lot are given in this Catalogue, but it must be emphasised that this is given for guidance only. No warranty as to weight, quality or condition can be given and any intending Purchaser shall be deemed to have inspected the Lot in which he/she is interested.
5. **All Lots are sold for card payment or BACS transfer and must be paid for within 24 hours of the Timed Online Auction ending.**
6. A Deposit of £500 will need to be paid to participate in the Timed Online Auction. Please note that all deposits are to be paid via Sagepay. No deposits will be taken over the phone. This is a "reserved payment" system whereby your money will only be taken when you have successfully purchased or become the highest bidder on a lot and goes towards the total purchase price. The purchaser will then be responsible to pay the remaining amount due.

Unsuccessful purchasers should note that refunds of deposits can take approximately 3 - 5 days and you will get an email at the time we have processed the release from our side.

7. All Lots must be removed as stated in the Catalogue and if not so removed, the Purchaser shall pay the Vendor a penalty of £20 per week for each week or part week until final clearance or forfeit the balance of the Lot at the Vendor's discretion. The Purchaser shall indemnify the Vendor for any damage that may be caused to gates, fences etc. in the course of the removal of any Lot.
8. The Auctioneers intend to sell in the order lotted and as described in the Catalogue, but reserve the right to make any alterations if so requested by a Vendor.
9. The Auctioneers will not be responsible for any Lots damaged by fire, accident or otherwise and all Lots are the Purchaser's responsibility from the fall of the hammer.



10. Upon failure of compliance with the above Conditions, money deposited in payment will be forfeited and the Lots which may remain uncleared after the time aforesaid will be sold by public or private sale, without notice to the former Purchaser and the deficiency (if any) by such second sale, together with all charges attending the same, shall be made good by the defaulter at this sale.
11. In the event of a non-sale, any future negotiations to be through the Auctioneers, as Agents of the Vendor, when these Conditions will apply, subject to any written arrangements to the contrary.
12. Sale Proceeds. Clients' monies paid to us will be held in Brightwells Limited Clients' Auction Sales Account at Barclays Bank plc. Hereford Branch. Clients will not be entitled to any interest on balances in this account.
13. The Auctioneers will supply information on any particular Lot as far as they can as to quality, quantity and position, but no warranty can be given. Any information regarding any lot has been given by the Vendor.
14. **Options will not be given.** Bidders are requested to bid on each lot they wish to purchase.

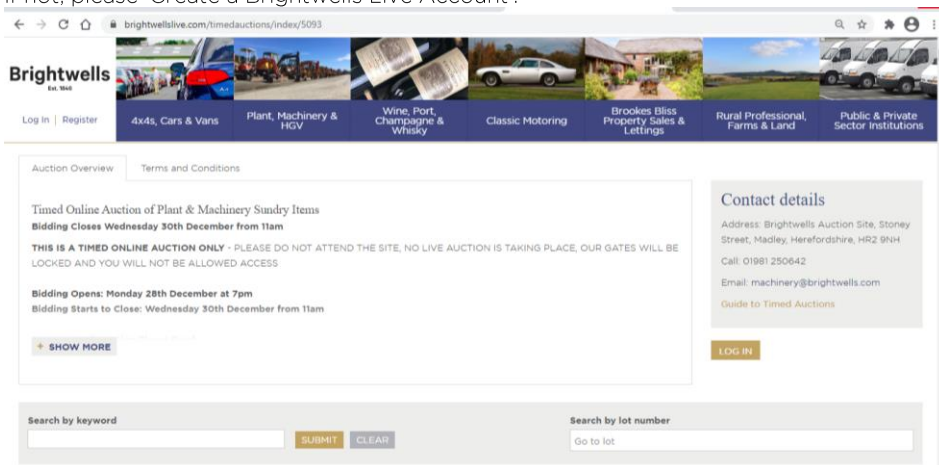
COMMISSION BIDS

1. **Commission Bids** - We will accept commission bids on all lots up until 5pm on Tuesday 17th January 2025 and only when the suitable deposit has been lodged.
2. Please complete a Commission Bidding Form and email to rebecca.hobby@brightwells.com or return to Brightwells Ltd, The Mews, King Street, Hereford, HR4 9BX if you wish to leave a commission bid.

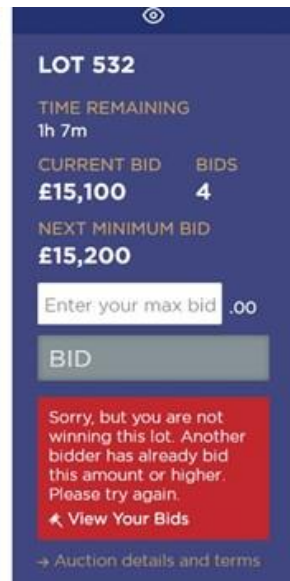


HOW TO REGISTER FOR TIMED ONLINE AUCTION

1. Visit www.brightwells.com
2. Click onto Timed Online Auction of Hay, Straw, Silage, Haylage, Beet & Maize Silage
3. In the top right-hand corner, click onto 'LOG IN' and sign in if you already have account. If not, please 'Create a Brightwells Live Account'.



4. After placing a bidding deposit of £500, click onto the Lot(s) you wish to purchase and put in your highest bid you would be prepared to go to, at your earliest opportunity. Waiting to bid until the final few seconds may be risky, if others also bidding at that time.
5. When bidding, the system treats your bid differently depending on whether the Vendor has placed a reserve price on the lot.
If your bid has the value up to or at the reserve, the bid will be taken at it's maximum to the reserve.
If the lot has no reserve or if your bid is forced above the reserve by other bidders, then an increment table operates that the system follows, similar to other bidding platforms. The bidding will automatically increase your bid in increments outbidding other bidders up to your maximum bid.
You will be notified by email and under your Brightwells 'My Bids Page' if you have been outbid, so you can decide whether to bid more.
Example of automatic bidding increments: £2 increment up to £50; £5 increment up to £100; £10 increment up to £200; £20 increment up to £500; £25 increment up to £1000; £50 increment up to £10,000. You may pay less than your maximum bid if you win.



6. Winning bidders will be emailed on the next working day after the auction. The Auctioneers may withdraw Lots at any time. If you are the successful bidder on one or more than one lot that is sold to you, provisionally or outright, the bids are binding and you cannot withdraw any bids - you will be liable for all lots sold to you.
7. The Timed Online Auction starts from 10am Thursday 16th January 2025 and finishes on Friday 17th January 2025 from 12noon.
8. Each lot finishes every 30 seconds. As an example, Lot 1 finishes on 12noon Friday 17th January 2025, Lot 2 30 seconds thereafter, Lot 3 30 seconds thereafter etc.

Top Tips

1. To avoid disappointment, please ensure you register for an auction at least 24 hours in advance.
2. Place your **MAXIMUM** bid prior to the auction ends as early as possible.
3. Bidding increments: Brightwells uses pre-determined bidding increments. For further details, please refer to the Sale overview at the top of each sale.
4. Always read the message shown on screen very carefully, this will ensure that there is no confusion about what you have and have not won and also ensure that you do not bid an amount you did not intend to.

Further information on how the Timed Online Auction works can be found by visiting <https://www.brightwells.com/guide-to-bidding-in-a-timed-auction/>

If you have any queries, please contact Matt Williams on 07976 723141 or Jeremy Jehan on 07974 193667.

The Property of Messrs E J Langford & Son, Parsonage Farm, Wellington,
Hereford, HR4 8AJ
Telephone No. 07773 664973

Situation

The fodder is located half a mile south of the village of Wellington. The farm can be easily accessed off the A49.

W3W: ///quite.prospered.kept

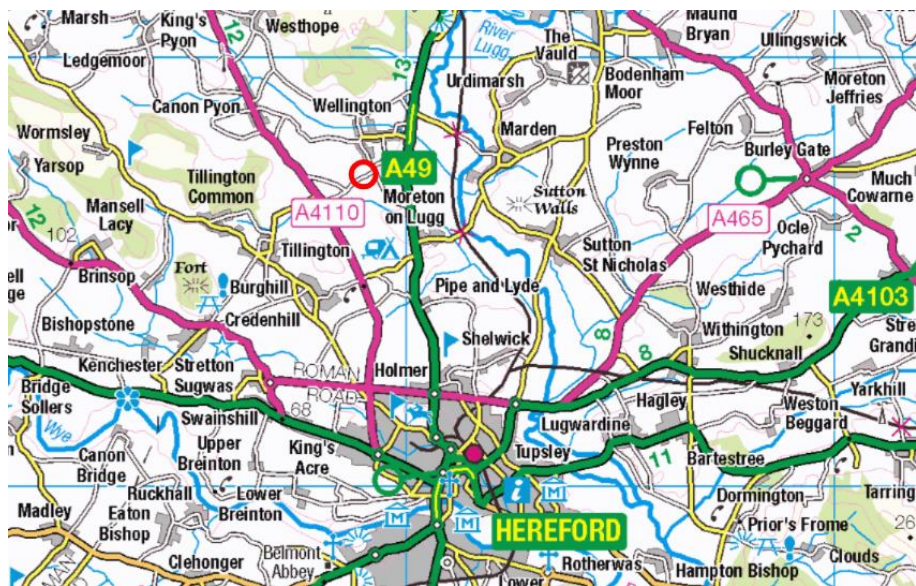
Access is good in all weather and help will be given in loading.

Clearance: 31st January 2025

Lot 1 25 Big Round 4ft 6in Bales 2024 Meadow Hay

Lot 2 25 Big Round 4ft 6in Bales 2024 Meadow Hay

Note: Baled with a New Holland Baler



The Property of Messrs I. J. & R. J. Evans & Son, Tretire House Farm, St Owens Cross, Hereford HR2 8LW
Telephone No. 07989 417420

Situation

From Hereford take the A49 South towards Ross-on-Wye. After 9 miles having just gone through the village of Harewood End, turn right towards A4137 Monmouth to St Owens Cross. At first crossroads turn right B4521 towards Abergavenny and continue approximately for 1 mile into Tretire. The farm will be found on the left just off the B4521.

W3W: ///consults.observers.grocers

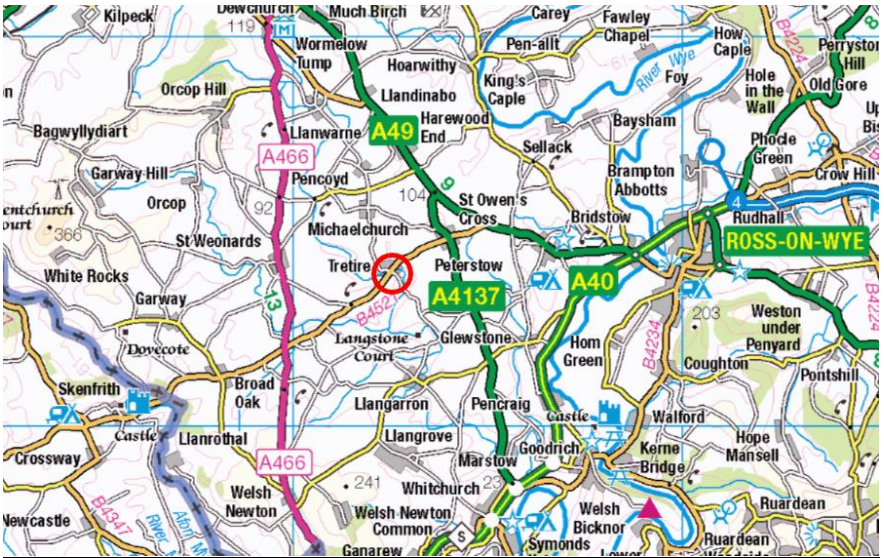
Access is good in all weather and help will be given in loading.

Clearance: 1st April 2025

Lot 3 74 Big Round 4ft Bales of 2024 Wrapped Silage

Note: Baled with a McHale Baler – chopped.





The Property of Messrs H. G. Pennington & Sons, Lulham Court, Madley,
Hereford HR2 9JQ
Telephone Nos. 01981 251427 or 07977 268959

Situation

From Hereford take the A438 Brecon Road for just over 6 miles before taking the left turn at Bridge Sollars crossroads signed Madley. Go along the road for 1 mile before taking the right turn signed Preston-on-Wye. The entrance to Lulham Court will be immediately noted on your left. The Straw is stacked in the buildings on the right a little further along the road.

W3W: ///thudding.goat.mental

Access is good in all weathers and help will be given in loading. Please call before collection.

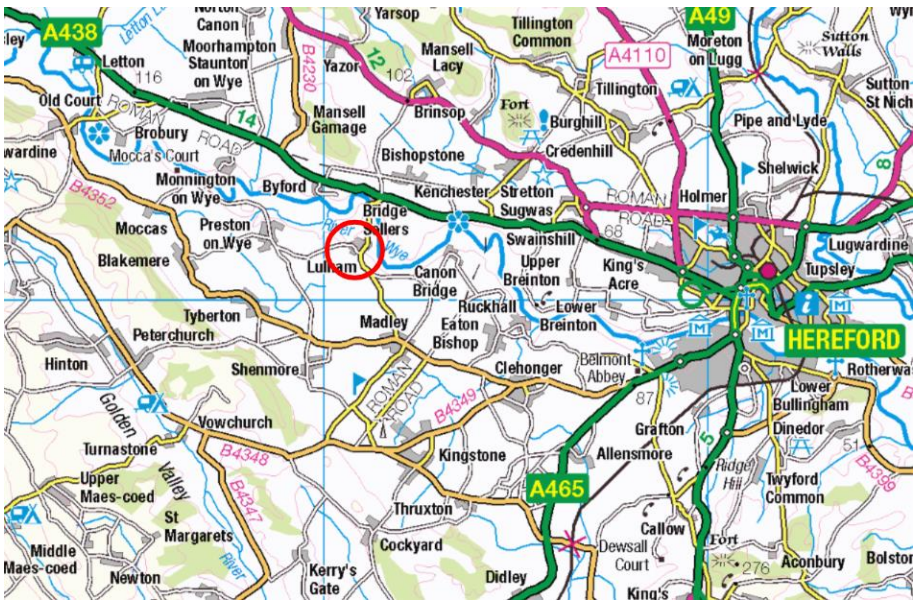
Clearance: 1st April 2025

- | | |
|--------|---|
| Lot 4 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 5 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 6 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 7 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 8 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 9 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 10 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 11 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 12 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 13 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 14 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 15 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |
| Lot 16 | 40 Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av.
Length |

- Lot 17** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length
- Lot 18** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length
- Lot 19** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length
- Lot 20** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length
- Lot 21** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length
- Lot 22** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length
- Lot 23** **40** Big Square Bales of 2024 Wheat Straw 80cm x 70cm x 8ft av. Length

Note: Baled with a New Holland Baler. To be sold of the stack.
 Stacked on pallets.





The Property of Mrs L Gorst T/A S George & Son. The Garden House,
Lyonsshall, Kington, Herefordshire, HR5 3LA

Telephone No. 07814 708 304

FODDER IS LOCATED AT DOL-LLUGAN, BLEDDFA, KNIGHTON, LD7 1NY

Situation

The Fodder is located at Dol-Luggan, Bleddfa. From Knighton take the A488 west towards Bleddfa. Follow this round for roughly 6 miles. Go through the village of Monaughty, after 1.5 miles the farm is located on the left hand side, a short distance off the A488.

W3W: ///beginning.knitted.slurping

Access is good in all weathers.

Clearance: 28th February 2025

Lot 24	25 Big Round Bales of June 2024 Meadow Hay
Lot 25	25 Big Round Bales of June 2024 Meadow Hay
Lot 26	25 Big Round Bales of second cut silage

To be sold 'off the relevant stacks'.



The Property of Mr P Whittall, Bowling Green Farm, Clehonger, Herefordshire,
HR2 9SJ
Telephone No. 07967 687860

Situation

From Hereford take the A465 Abergavenny Road, after leaving Belmont take the first right signposted for Kingstone and Madley onto the B4349. Stay on this road for over a mile and before you drop into the village of Clehonger, Bowling Green Farm is signposted on the right as you head down the hill. The farm is the home of Whittall Seeds.

W3W: ///clues.sectors.gloom

Access is good in most weather and help can be given to load.

Clearance: 17th February 2025

Lot 27	20 Big Round 4ft 2023 Wrapped Haylage Bales
Lot 28	20 Big Round 4ft 2023 Wrapped Haylage Bales
Lot 29	24 Big Square 2024 Bales of Threshed Ryegrass 6 string 90cm x 120cm x 240cm (480Kg av weight per bale)
Lot 30	24 Big Square 2024 Bales of Threshed Ryegrass 6 string 90cm x 120cm x 240cm (480Kg av weight per bale)
Lot 31	24 Big Square 2024 Bales of Threshed Ryegrass 6 string 90cm x 120cm x 240cm (480Kg av weight per bale)

Note: Baled with a John Deere





The Property of M H & J D M Raymond, Mortimers Cross Farm, Mortimers Cross, Kingsland, Leominster, HR6 9PD
Telephone No. 07484 111949

Situation

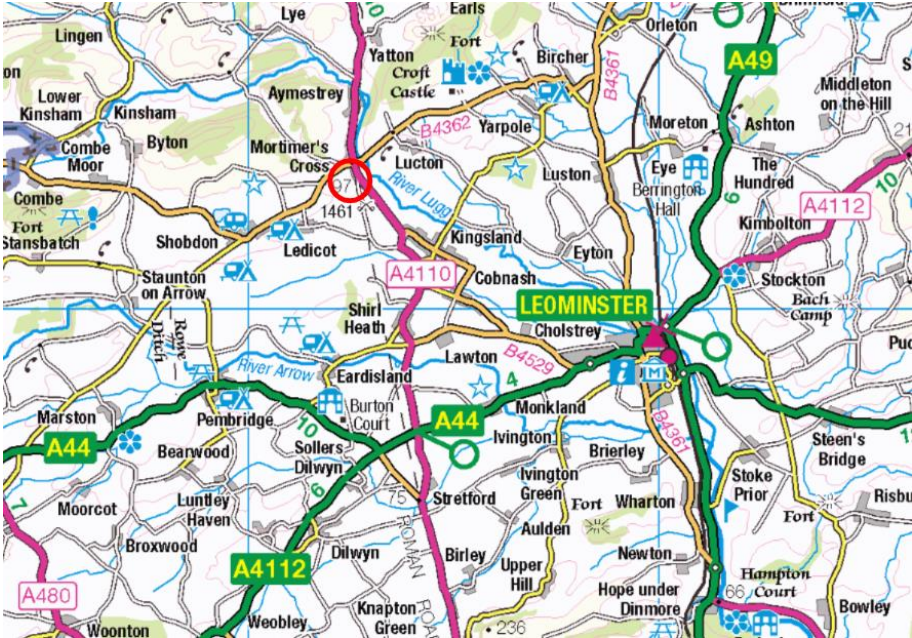
From Leominster take the B4360 towards Kingsland. In the village of Kingsland turn right onto the A4110. As you approach Mortimer's Cross, the farm is situated on your left hand side on the cross roads.

W3W: [///meanwhile.booklet.spells](https://www.meanwhile.co.uk/spells)

Access is good in all weather and help will be given with loading.

Clearance: 30th March 2025

Lot 32	25 Big 4ft 6in Round Bales of 2024 Wrapped Silage
Lot 33	25 Big 4ft 6in Round Bales of 2024 Wrapped Silage
Lot 34	25 Big 4ft 6in Round Bales of 2024 Wrapped Silage
Lot 35	25 Big 4ft 6in Round Bales of 2024 Wrapped Silage



The Property of Jethawk of The Hawkins, Stanford Bishop, Bringsty,
Worcester, WR6 5TQ
Telephone No.: 07734 048872

Situation

From Hereford take the A4103 towards Worcester for approximately 13 miles. At Ridgeway Cross turn left signposted for Bromyard. Follow the B4220 for 3.5 miles and turn left signposted for Stanford Bishop Church. Follow this road for half a mile and the farm is located on a bend in front of you.

W3W: [///bespoke.towels.radio](https://bespoke.towels.radio)

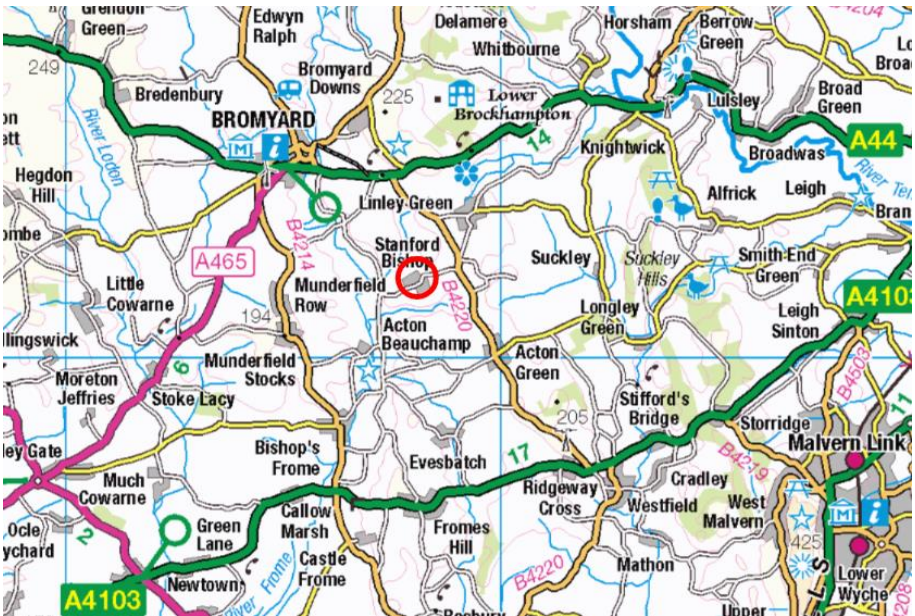
Access is good in all weather and help will be given in loading.

Clearance: 1st March 2025

Lot 36	25 Big Square Bales of 2024 Wheat Straw 6 string 120cm x 120cm x 240cm av length
Lot 37	25 Big Square Bales of 2024 Wheat Straw 6 string 120cm x 120cm x 240cm av length
Lot 38	25 Big Square Bales of 2024 Wheat Straw 6 string 120cm x 120cm x 240cm av length
Lot 39	25 Big Square Bales of 2024 Wheat Straw 6 string 120cm x 120cm x 240cm av length
Lot 40	25 Big Round 4ft Bales of Wrapped Silage 6 string
Lot 41	25 Big Round 4ft Bales of Wrapped Silage 6 string

Note: Straw was baled with a Massey Ferguson 2190 and Silage with Class





The Property of RJF & R Partridge & Son, Caldicott Farm, Broad Oak,
Hereford, HR2 8QZ
Telephone No. 07815 617275

Situation

From Hereford take the A466 towards St Weonards. 1.5 miles outside the village, turn left at the crossroads signposted for Abergavenny. Follow the B4521 for approx 1 mile to Broad Oak. At the crossroads turn left for Monmouth. After 350 yards the farm drive is located on the left hand side.

W3W: [///variation.interview.coach](http://variation.interview.coach)

Access is good in all weather and help will be given to load.

Clearance: 15th March 2025

- Lot 42
- 90 Bales of 2024 first cut wrapped Haylage
- Lot 43
- 87 Bales of 2024 second cut wrapped Haylage

F2M Silage Category						
Milk Yield Potential		Digestible Protein		Rumen Health Risk		Grass Silage Category
2		2		2		2
1 - Low 2 - Average 3 - High						
F2M Nutrient Value (Reported on a dry matter basis)						
Nutrient	Units	Result	Low	Normal	High	Target
Dry Matter	(g/kg)	409	<div><div></div></div>		507	826
MELK	(%/kg)	952	<div><div></div></div>		922	1044
TDP	(g/kg)	60	<div><div></div></div>		53	71
RFC	(g/kg)	188	<div><div></div></div>		168	234
AI	(%/kg)	90	<div><div></div></div>		100	136
RI	(%/kg)	187	<div><div></div></div>		222	269
			146	193		
MELK - More Energy for the Lactating Cow				AI - Acidosis Index		
TDP - True Digestible Protein				RI - Rumination Index		
RFC - Rapidly Fermentable Carbohydrate						



The Property of Messrs. C.G.P. & N.M Thomas. Sparrington Farm. Pencombe.
Bromyard. Hereford HR7 4SL
Telephone No. (01885) 400633 or 07836 334361

Situation

From Leominster take the A44 Bromyard Road and proceed for 2 ½ miles before taking the right turn signed Stoke Prior 1/Humber 1/Risbury 2. Follow the road into Risbury Village and follow signs to Pencombe and Bromyard. After 1 ¼ miles note the entrance to Sparrington Farm/Hennerwood Farm on the right. Go along the drive turning first left signed Sparrington Farm and continue down to the farm buildings. The Fodder is stacked in the buildings.

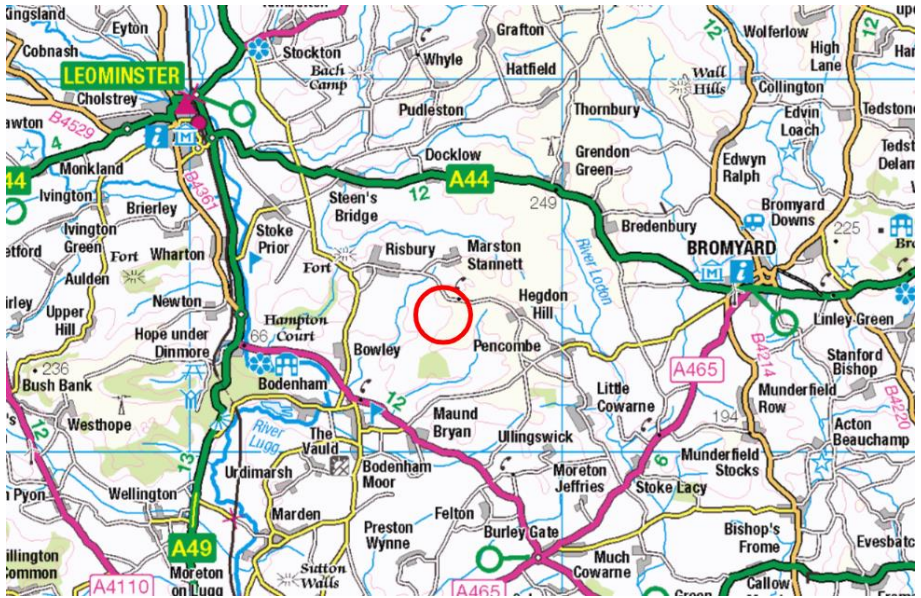
W3W: ///speeches.importing.admiral

Access is good in all weather and help will be given in loading.

Clearance: 1st May 2025

Lot 44	25 Big Round 4ft Bales of 2024 Barley Straw
Lot 45	25 Big Round 4ft Bales of 2024 Barley Straw
Lot 46	25 Big Round 4ft Bales of 2024 Wrapped Haylage
Lot 47	25 Big Round 4ft Bales of 2024 Wrapped Haylage

Note: Baled with a John Deere Baler
To be sold 'off the relevant stacks'



The Property of Mr. E. Evans, Oaklands, Kerrys Gate, Abbeydore, Hereford
HR2 0AH

Telephone No. 01981 241 304 or 07495 421 464

Situation

From Hereford take the A465 Abergavenny Road for a short distance before turning right onto the B4348 and B4349 which leads towards Hay on Wye. 8 miles from Hereford will be a turn to the left signed Cockyard 2/Kerrys Gate 2. Take the turn and proceed for $\frac{3}{4}$ mile before turning right signed Kerrys Gate. Continue on this road for another $\frac{3}{4}$ mile before noting on your right a bungalow with a barn alongside in which the fodder is situated.

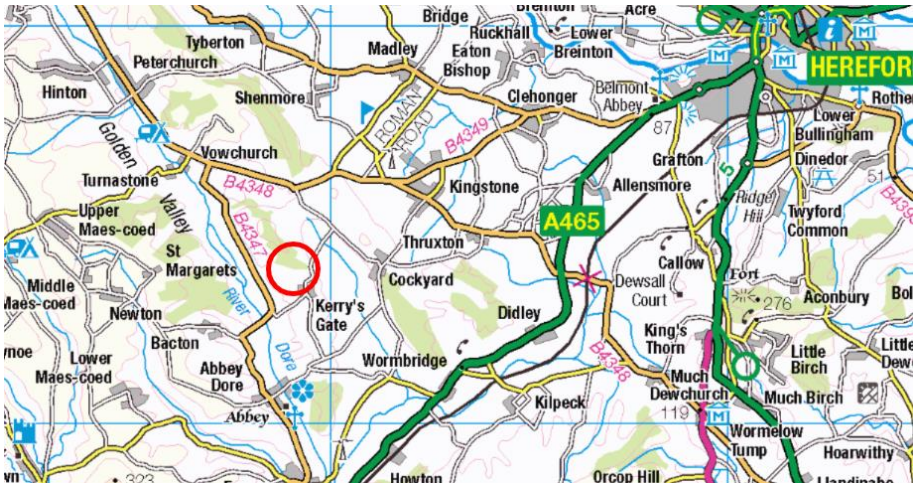
W3W: ///sharper.pointed.worksheet

Access is good in all weathers and help will be given in loading.

Clearance: 28th February 2025

Lot 48 25 Big 4ft Round Bales of 2024 Meadow Hay

Note: Baled with a Welger RP200



The Property of Mr J Bailey, Henberrow Farm, Ledbury, Herefordshire, HR8 2LG
Telephone No. 07816 206235

Situation

From Hereford take the A438 Ledbury road, at the Trumpet Crossroads turn right onto the A4172 at the Preston Cross Roundabout take the 1st exit onto the A449 Ledbury Road take the first right turn, follow this road for 0.5 miles and the farm is on the left.

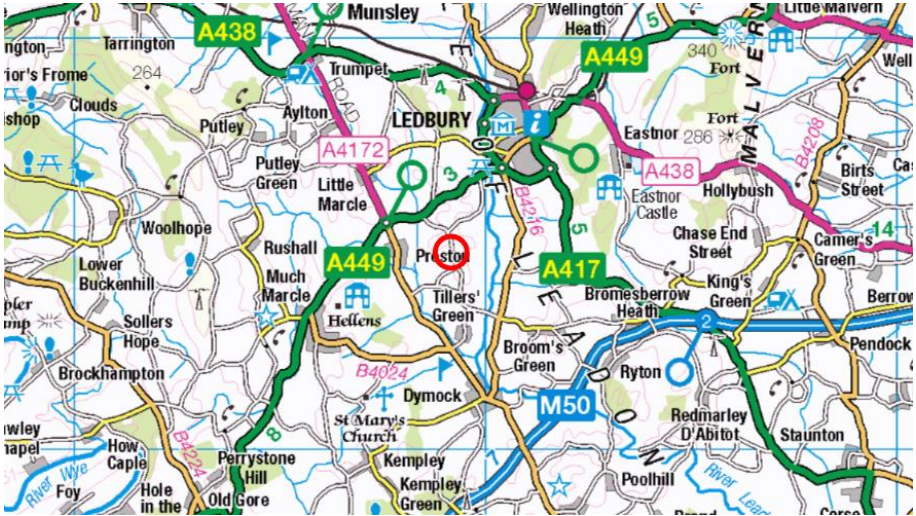
W3W: ///fools.coverage.mascot

Access is good in all weather and help will be given to load.

Clearance: 31st March 2025

Lot 49	40 Big Round Bales of 2024 Hay 4 ft x 130cm x 110cm
Lot 50	24 Big Square Bales of 2024 Seeds Hay 6 string 7ft x 120cm x 70cm av length

Note: To be sold 'off the relevant stacks'. Baled with a New Holland Baler



The Property of J & R Davies Farming Partnership, Glenleith Farm, Beavans Hill, Kilcot, Newent, GL18 1PG

Telephone number: 07444 497499

Situation

From Ross on Wye take the M50 towards Worcester. Leave the motorway at junction 3 and turn left immediately joining the B4221. Follow this road for 1.3 miles turning right in Gorsley onto 'Stoney Road' as you leave the 40mph zone. After 1 mile turn left signposted for Ashton Ingham. Where the road bends around to the left, turn right for Glenleith Farm and follow this road to the end.

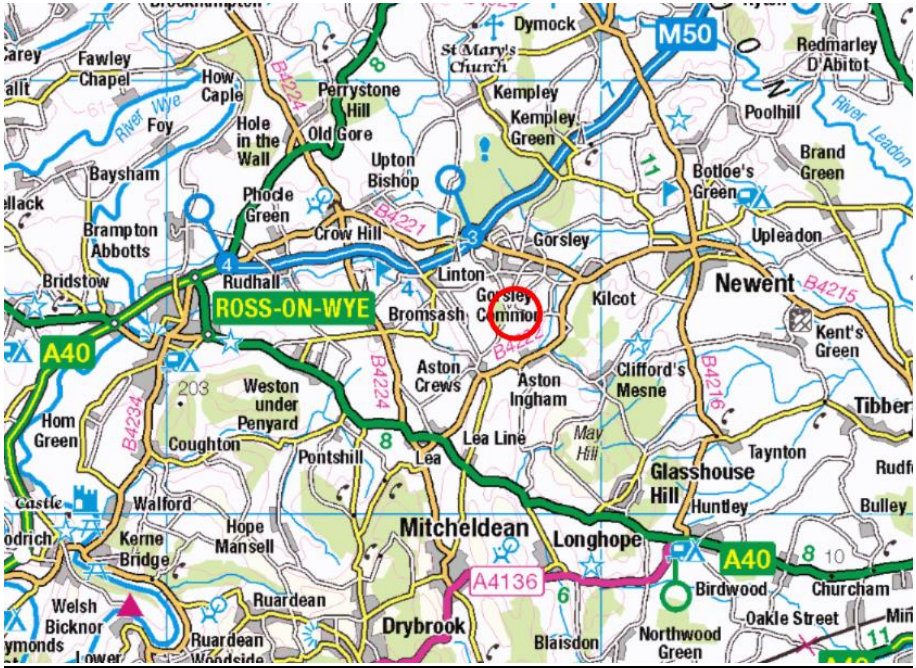
W3W: ///described.than.judge

Access is not suitable for artic lorries (8-wheeler lorry at maximum) and help will be given to load

Clearance: 1st April 2025

- | | |
|---------------|---|
| Lot 51 | 21 Big Round 4ft Bales of 2024 Haylage, made from 4-year-old grass ley with mixture of ryegrasses and red clover. Baled dry with no rain. |
| Lot 52 | 29 Big Round 4ft Bales of Wrapped Haylage, made from a mixed 5-year-old grass ley with mixture of ryegrasses and white clover |
| Lot 53 | 30 Big Round 4ft Bales of Wrapped Haylage, made from a mixed 5-year-old grass ley with mixture of ryegrasses and white clover |
| Lot 54 | 30 Big Round 4ft Bales of Wrapped Haylage, made from a mixed 5-year-old grass ley with mixture of ryegrasses and white clover |
| Lot 55 | 27 Big Round 4ft Bales of Wrapped Haylage - stored outside, made from a 4-year-old grass ley, with mixture of ryegrasses and red clover |
| Lot 56 | 27 Big Round 4ft Bales of Wrapped Haylage - stored outside, made from a 4-year-old grass ley, with mixture of ryegrasses and red clover |

Note: Lots 51-54 are stored dry inside a livestock polytunnel.



Brightwells

Est. 1846

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FOR THE WEST MIDLANDS & WALES**

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